財務金融學系全球財務管理全英語學士班
DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL
MANAGEMENT (ENGLISH-TAUGHT PROGRAM)

History

In the academic year 2021, with an aim to push forward the internationalization policy of the university and highlight the special features of its development, the Department of Banking and Finance has redesigned its undergraduate program and came up with a brand new program — DIVISION OF GLOBAL FINANCIAL MANAGEMENT (English-taught program), formerly known as Bachelor's Program in Global Financial Management (English-Taught Program). All the courses of the program are fully instructed in English with no exception.

The major courses of the first two years of study will focus on the fundamental theories related to international financial management. The Junior Year will emphasize its study on scopes of internationalization, IT based information, and futuristic education to bring up financial talents. The Senior year curriculum will focus on both financial theories and practical practices, which will enable students to evenly cultivate in diverse fields.

With an aim to emphasis the development of globalization and to position two different existing programs with harmony, the department restructures its curriculum with one division of Banking and Finance which emphasizes traditional financial contents and with another division of English-taught DIVISION OF GLOBAL FINANCIAL MANAGEMENT which concentrates on global financial management activities and puts international differences into considerations and reconciles all global resources with harmony.

The department set sails to cultivate qualitative Banking and Finance and Global Financial Management elites. Every graduate from our department would without doubt play a key person role in every professional area and become the social ascendancy of nowadays society.

Characteristics

Be Job Ready

Employment opportunities span the global, across corporate finance, investment institute, banking and government. From and basic economic theory, corporate finance, principle investment courses, you can get ready to more profound investment courses, such as fixed income, derivatives, investment bank, wealth management, and financial engineering to prepare for the test of CFA and FRM.

Career Opportunity

We focus on each individual future plans. Pupils would have career guidance from freshman year and homeroom teachers would help support pupils to think futuristically. DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM) would provide complete resources and encourage pupils to take courses useful for their future career. With financial profession and other specialties gained during the four years of learning, we believe this can broaden the views of pupils and create competitive advantage for them in the future.

Further Development & Study Options

DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM) is the foundation to enter the graduate program of College of Business and Management. There are 13 Chinese-Taught and 2 other English-Taught graduate programs. All the graduate programs provide dual degree programs.